

NEW

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Online Master of Business Administration (MBA)



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For over 51 years, United States International University-Africa has offered quality education to students from all over the world, with over 70 nationalities currently represented in our student population.



All USIU-Africa programs (including the Online MBA) have been approved by the Commission for University Education (CUE) and the WASC Senior College and University Commission, (WSCUC) ensuring the highest standards have been met in Kenya and the United States respectively.

Program description

The Online Master of Business Administration program seeks to develop competent, well-trained and ethically upright managers and leaders to serve in public, private and not-for-profit organizations. The program is designed to be offered online within 5 semesters (approximately 18 months) to give students the flexibility that does not require them to leave their work stations, or other personal engagements.



The management courses are designed with a strong emphasis on social science theory and practice relevant to student experiences, as well as the local and global environment. The learning experiences and outcomes from each course will provide students with knowledge and understanding of a wide range of issues in global management.

Program learning outcomes



1. Analyze and interpret financial information for decision making
2. Formulate, implement and evaluate firm strategies
3. Demonstrate leadership and ethical behaviour in a diverse environment
4. Conduct research for managerial planning and decision making
5. Employ global management practices

Mode of delivery

The Online MBA is designed for those executives and others who prefer to learn at the convenience of their homes and offices and would like to access course materials on a 24/7 basis.

Delivery will be online using the Learning Management System, Blackboard Learn, as the default platform for asynchronous teaching and learning. Zoom conferencing tool will be used for asynchronous teaching and learning. Learning resources will include e-books, e-journals and other e-resources from the online library. Virtual examinations will be administered via the Respondus Lockdown System.



Admission requirements

The applicants must meet the following requirements:

1. A Bachelor's degree with at least second upper honours (or GPA of 3.0) from an accredited institution of higher learning with a background in business field or its equivalent OR
2. Second lower Bachelor's degree (or GPA of 2.5) in business field or its equivalent with at least 2 years working experience
3. All applicants will be required to take and pass a placement exam on the proficiency on the use of computers

Degree requirements

45 units

MBA 6000 Organizational Behaviour 3 Units

MBA 6010 Managerial Marketing 3 Units

MBA 6020 Strategic Human Resource Management 3 Units

MBA 6030 Legal Environment of Business 3 Units

MBA 6040 Managerial Finance 3 Units

MBA 6050 Leadership and Ethics 3 Units

MBA 6060 Managerial Accounting 3 Units

MBA 6070 Managerial Economics 3 Units

MBA 6080 Strategic Management 3 Units

MBA 6090 Management Information Systems 3 Units

MBA 6100 Operations Management 3 Units

MBA 6110 Business Statistics 3 Units

MBA 6120 Business Research Methods 3 Units

MBA 6130 Research Project 1 3 Units

MBA 6131 Research Project 2 3 Units

CONTACTS

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