

MAJOR

66 UNITS

LOWER DIVISION CORE COURSES

24 UNITS

ACT	1010	Principle of Accounting I
BUS	2010	Business Mathematics
BUS	2020	Business Communications
ECO	1010	Principles of Microeconomics
ECO	1020	Principles of Macroeconomics
HRM	1020	Kitchen Organizations and Food Knowledge
HRT	1010	Introduction to Hospitality & Tourism Management
HRT	2010	Food Production

UPPER DIVISION CORE COURSES

36 UNITS

BUS	3010	Business Law
BUS	4070	Business Values and Ethics
BUS	4090	Strategic Management
HRM	3010	Food and Beverage Cost Control
HRM	3020	Catering Management
HRM	3050	Hotel & Restaurant Managerial Accounting & Finance
HRM	4015	Food and Beverage Management
MGT	4030	Cross Cultural Management
MGT	4040	Human Resource Management
MKT	3010	Principles of Marketing
MKT	4050	Services Marketing
HRM	4900	Hotel and Restaurant Project or
HRM	4910	Hotel and Restaurant Internship

ELECTIVES

6 UNITS

Students must choose two electives from the list of courses below:

BUS	4080	Business Process Management
HRM	3035	Beverage and Bar Service Management
HRM	3045	Advanced Food Production

CONCENTRATION

15 UNITS

HOTEL MANAGEMENT

BUS	4010	Small Business Entrepreneurship
HRM	3040	Hygiene and Nutrition
HRM	4020	Front Office Management
HRM	4025	Hotel Information Systems
HRM	4030	Housekeeping and Laundry Management

HOSPITALITY PLANNING AND DEVELOPMENT

BUS	4010	Small Business Entrepreneurship
HRM	3030	Environmental Management for Hotels
HRM	3025	Physical Plant Development and Maintenance
HRM	3015	Hotel and Catering Law
HRM	4010	Restaurant Development and Operations

EMPLOYMENT OPPORTUNITIES:

- Restaurateurs
- Outsourced Catering
- Restaurant Operations
- Spa & Boutique Hotel Management
- Leisure Resorts Operations
- Front Office Management
- Travel and Leisure Management
- Food and Beverage Management
- Club Management
- Event & Conference Management



CONTACTS

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BSc. Hotel & Restaurant Management

Accredited in Kenya & the United States of America by the Commission for University Education (CUE) and WASC Senior College and University Commission respectively.

PROGRAM DESCRIPTION

USIU-Africa's program in Hotel and Restaurant Management prepares undergraduates for an industry that thrives on change and innovation. With an emphasis on practical applications, you are trained on the development of management skills, delivered through a combination of theoretical classes, practicum exercises and experiential learning.

The skills and attitudes that you will develop from this program, will assist in providing the fresh and lively service expected by the industry. Students of this program will possess the business management and accounting acumen to be able to compute daily sales, cost recipes and control costs, as well as manage inventory.

The program also helps students to develop effective communication and interpersonal skills, which are essential in establishing positive employer-employee, customer and supplier relations.

PROGRAM LEARNING OUTCOMES

Upon successful completion of the program, students will be able to:

1. Make use of information and communication technology in hospitality operations.
2. Implement appropriate procedures for the delivery of hospitality services.
3. Apply basic research methods in hotel and restaurant management.
4. Explain the environmental, sociocultural and global diversity of the modern hospitality industry.
5. Develop new hotel and restaurant products and services.

DEGREE REQUIREMENTS

120 UNITS



GENERAL EDUCATION

39 UNITS

SIGNATURE COURSES

12 UNITS

STRATEGIES FOR UNIVERSITY SUCCESS

3 UNITS

SUS 1010 Strategies for University Success

RESEARCH METHODS

3 UNITS

GRM 2000 Introduction to Research Methods

COMMUNITY SERVICE OR COMMUNITY PROJECT

3 UNITS

CMS 3700 Community Service

THE SENIOR EXPERIENCE

3 UNITS

SEN 4800 Integrated Senior Seminar

LANGUAGE STUDIES

12 UNITS

ENGLISH

6 UNITS

ENG 1106 Composition I (WI)

ENG 2206 Composition II (WI)

FOREIGN LANGUAGE

6 UNITS

Students must have credit for a foreign language or must take up a two-course foreign language sequence of one language. USIU-Africa offers courses in Arabic, Chinese, French, Japanese, Spanish and Swahili.

Foreign Language I

Foreign Language II

DISCIPLINARY GENERAL EDUCATION ELECTIVES

15 UNITS

MTH 1109 College Algebra 3 Units

IST 1010 Introduction to Information Systems 3 Units

SCHOOL-BASED GENERAL EDUCATION ELECTIVES 9 UNITS

Students are required to pick 3 electives (9 Units) from the other schools. At least one of the courses should be an upper level course. Lower level courses are coded 1000-2999 while upper level coded 3000-4999. MTH 2210 is a compulsory lower elective General Education course.

SCHOOL OF HUMANITIES & SOCIAL SCIENCES – LIST OF ELECTIVES

Lower Level

CJS 1101	Introduction to Criminal Justice
COM 1500	Intercultural Communication
GNS 2000	Introduction to Gender Studies
GNS 2001	Communication & Gender
IRL 2000	Foundations of International Relations
LIT 1106	African Fiction
LIT 2220	Literature & Culture
PHL 1104	Introduction to Philosophy
POL 2201	Introduction to Political Science
PSY 1101	Introduction to Psychology
PSY 2125	Human Sexuality
SOC 2201	Introduction to Sociology

Upper Level

FAR 3000	Music of the World
FAR 3001	Visual Arts of the World
GEO 3000	Geography and the Environment
HIS 3015	20 th Century Eastern Africa
HIS 3021	History of Modern Asian Civilization
HIS 3025	History of Kenya
IRL 3015	Introduction to Peace & Conflict Studies
LIT 3330	Literature for Children & Adolescents
LIT 3340	Myths, Rituals & Archetypes
LIT 3351	Masterpieces of World Literature
LIT 3775	Post-Colonial Writing in English
LIT 4785	African Authors Seminar
LIT 4815	Oral Literature
LIT 4820	Sacred Literatures of the World
PHL 3309	Major Figures in Philosophy
PHL 3310	Ethics and Value Theory
PSY 3135	Psychology of Communication
PSY 3150	Courtship & Marriage
SOC 3301	Social Problems
SOC 3305	Deviant Behavior
SOC 3310	Family & Kinship in a Multicultural Context
SOC 3500	Social Conflict & Resolution

SCHOOL OF SCIENCE & TECHNOLOGY - LIST OF ELECTIVES

Lower Level

MTH 2210	Introduction to Applied Statistics (Compulsory)
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Upper Level

ENV 4000	Environmental Economics
ENV 3200	Water Use & Management
ENV 3500	Regional Environment
ENV 3300	Energy Use and Management
ENV 3288	Field Studies
ENV 4200	Environmental Law
NSC 3304	Biology and the Environment
JRN 3015	Media Management

