

"The function of Leadership is to produce more leaders, not more followers.

*Ralph Nader,
American political activist, author, lecturer and attorney.*

About USIU-Africa

For over 50 years, United States International University-Africa has offered a quality international education to students from all over the world, with over 70 nationalities represented in our student population.

**USIU
AFRICA**

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 United States International University-Africa



Master of Business Administration
Global Business Management

Education to take you places.



Program Description

The world needs broad-minded leaders to seize opportunities and lead change in times of escalating complexity. The MBA (Global Business Management) program is a rigorous one year course of study that focuses on globalization, entrepreneurship and applicability. It has been designed for ambitious, dynamic executives willing to learn from and with their peers, and receive an MBA education that will propel them to the next level in their professional and academic careers.

The small class sizes that our MBA program is famous for, provide students with the intellectual activity that foster collaboration and discussion around current global strategic management thinking, and lead to strong professional networks that contribute not only to personal development, but also to the future of their own organizations.

Program Timings

DAYTIME OPTION (September Intake)

- 9.00am – 6.00pm (7 sessions of 2 weeks each spread throughout the year)

EVENING OPTION (May Intake)

- 5.40pm – 9.00p.m (Monday-Thursday)
- 1 year program divided into 3 semesters of 4 weeks each

Program Delivery

- World class faculty from USIU-Africa, and qualified, experienced corporate executives
- 30 students per year in a class at USIU-Africa (Day or Evening Option)
- 1 week Global Study Tour of key business/health centers around the world chosen annually for their relevance to current global business issues

Student experience

The **MBA (Global Business Management)** program at USIU-Africa, Chandaria School of Business is intense and challenging. Through coursework, interactions with academic experts and leading practitioners, and a network of classmates and alumni in your field, you will build a foundation for genuine success. Students bond during intensive course sessions forming relationships that continue long after graduation.

Alumni

Our tight-knit alumni community both molds and inspires participants for further success. The resources available within the community are extremely useful for personal and professional growth.

Dual Accreditation

This degree program is approved by the Commission for University Education and the WASC Senior College and University Commission, ensuring the highest standards have been met in Kenya and the United States.

Target

Senior or high potential executives at a global organization or in a company organization planning to expand into global markets.

Admission Requirements

- Undergraduate degree from an accredited university.
- Minimum GPA 2.5 on a scale of 4 or Upper Second Class Honors
- Have a minimum of two years of relevant managerial experience

Applications

Application forms are available from the admissions office or can be downloaded from our website. (www.usiu.ac.ke/mba/gbm). Completed forms must be submitted with the following:

- Certified copies of academic and professional certificates
- Copies of national identity card or passport
- Two passport-size photographs
- Payment of a KES 3000 application processing fee

Admissions

Visit our website: www.usiu.ac.ke/mba/gbm for further details and an application form. Call (730116261/300/522/247/503) or email (admit@usiu.ac.ke) us to find out more about the program.

Degree Requirements

45 units

CORE COURSES

24 units

ACT6010	Managerial Accounting	3 units
BUS6020	Strategic Management	3 units
BUS6035	Leadership and Ethics	3 units
BUS6220	Business Research Methods	3 units
BUS6225	Business Statistics	3 units
ECO6010	Managerial Economics	3 units
FIN6000	Managerial Finance	3 units
MKT6000	Managerial Marketing	3 units

CONCENTRATION COURSES

21 units

GMB6010	Global Strategic Management	3 units
GMB6020	Management of Global Entrepreneurial Ventures	3 units
GMB6040	International Financial Markets	3 units
GMB6055	International Business and Trade	3 units
GMB6850A	Global Business Management Project I	3 units
GMB6850B	Global Business Management Project II	3 units
GMB6230	Global Study Tour	3 units

